

SYSTEM AND METHOD FOR OPTIMIZING SEARCH RESULTS**ABSTRACT OF THE DISCLOSURE**

The present invention is directed to a system and method for searching for documents identified in a database, wherein the method comprises the steps of establishing a first search criterion associated with a keyword match between a keyword entry and the identified documents, establishing at least one additional search criterion based on a document attribute of the identified documents, determining a criterion matching score for identified documents for each of the established search criteria, associating a scaling factor with each of the established search criteria, calculating an overall matching score for a selection of the identified documents from the criterion matching scores and scaling factors associated therewith, and ordering the selection of identified documents based upon the calculated overall matching scores.

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